

Alpine

**DISCOVER THE PEAK
OF REFRESHMENT.**

AVAILABLE IN BOX, FULL FLAVOR & LIGHTS.

NEW LOW PRICE

Full Flavor: 15 mg "tar," 1.0 mg nicotine—Lights: 10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Received 10 July 2003; accepted 10 September 2003

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